



2011 FINAL Sharecost Applications

Due November 30, 2011

20 September 2011

Hello Everyone:

The OCA Board met March 21-22nd and set their budget for the year. OCA will continue to provide **80%** Sharecosting (to a maximum of **\$2500** for consumer projects and **\$2500** for producer projects) to county cattlemen's associations who complete the appropriate paperwork (for a county total of **\$5000**). This funding is retroactive to January 1, 2011.

As you know, in the past we have asked each county to submit a preliminary application for funding under both branches of the program however this year we will only be looking for a **complete final submission with invoices in late November**. In 2010, we paid out an impressive \$124,000. This proves once again, that counties are investing a significant amount of volunteer energy and branch funds into educational activities in their own areas.

Please note that your FINAL application for funds will be due on November 30, 2011. I have attached the final submission documents.

Don't forget, if you are especially proud of your accomplishments this year, we recommend submission of an application to the "Best Project" competition. Over the years, many County/District winners received several hundred dollars towards future educational activities.

- **There are NO eligibility restrictions** on the program – whatever your county chooses to sponsor or put through the program will be accepted – but see below for note regarding county web pages
- The "BUT" is that cost-recovery endeavours are not covered - i.e) If your county hosts a barbecue and pays \$1000 to host it, but sells tickets and makes \$450 back in profit, only the remaining \$550 "net loss" can be put through the program. That is, only your net loss is eligible for Sharecost
- Please note that all counties are allowed to have web pages run through the OCA Website for FREE. If a county chooses to run and maintain its own Web site, those costs are not eligible

SPECIAL NOTE:

Please ensure final submissions are complete and sent in with the appropriate paperwork and invoices. We do our best to accommodate all applications, but rely on the county representatives to do their part as well.

You will receive payment of your grants following receipt of invoices detailing expenses incurred as a result of your association's activities at the end of 2011.

I would like to thank and congratulate you for taking on these activities in your local area. Please call me if you have any questions.

Sincerely,

LeaAnne Hodgins
Communications Manager
Ontario Cattlemen's Association

2011 Sharecost Program Details

Producer Education (Maximum \$2500):

When your County/District Association co-ordinates a workshop or seminar that educates producers about their industry:

- OCA will provide **up to 80%** support of expenses incurred
- All proposals are subject to approval
- Suggested projects include tagging and vaccination workshops, pasture tours, grading demonstrations, guest speakers, animal health courses, new product demonstrations as well as the development of county newsletters or websites.

Consumer Education (Maximum \$2500):

When your County/District Association co-ordinates a promotional activity that educates consumers about the beef industry:

- OCA will provide up to 80% support of expenses incurred (depending on the overall Budget)
- All proposals subject to approval
- Suggested projects could include booths at fall fairs, farm tours, recipe contests, new banners, brochure development, bus trips, workshops for producers, information and county meetings, cooking demonstrations, cooking classes, open-farm days, radio and print promotions, school visits, etc.

GUIDELINES:

- ◆ In November, local associations will be asked to provide financial statements and a final application form.

Receipts for all activities must be submitted in the fall of 2011 for payment to be made.
No payment can be made for activities without receipts.
One payment will be made at the end of the year.



2011 OCA CONSUMER EDUCATION SHARECOST GRANT

FINAL SUMMARY APPLICATION FORM

If you plan to undertake more than 10 activities in Consumer Sharecost, please photocopy this page and re-number the chart.

(Please print CLEARLY!)

County: _____

Name: _____

Address: _____

Postal Code: _____

Phone: _____

Email: _____

Activity Number	Brief Description	Final Cost (After Cost Recovery)
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

TOTAL FINAL COST OF ALL CONSUMER ACTIVITIES: \$ _____



FINAL INDIVIDUAL APPLICATION FORM

NOTE: Please fill out one submission form describing each activity (make extra copies as necessary)*

County: _____

Contact Person: _____

Address and Postal Code: _____

Phone #: _____

Activity # _____

What: (describe activity briefly)

Budget for this Activity

(Receipts must be provided for each item)

Item

Cost

TOTAL COST OF ACTIVITY

Less Costs recovered for this activity (charges to consumers for this event)

TOTAL NET COST OF THIS ACTIVITY (less cost recovery)

* Note: If more than one activity, please make copies of this form and continue with this format.
Please include photos and newspaper clippings, if possible.



2011 OCA PRODUCER EDUCATION SHARECOST GRANT

FINAL SUMMARY APPLICATION FORM

If you plan to undertake more than 10 activities in Producer Sharecost, please photocopy this page and re-number the chart.

(Please print CLEARLY!)

County: _____

Name: _____

Address: _____

Postal Code: _____

Phone: _____

Email: _____

Activity Number	Brief Description	Estimated Cost (After Cost Recovery)
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

TOTAL FINAL COST OF ALL PRODUCER ACTIVITIES: \$ _____



FINAL INDIVIDUAL APPLICATION FORM

NOTE: Please fill out one submission form describing each activity (make extra copies as necessary)*

County: _____

Contact Person: _____

Address and Postal Code: _____

Phone #: _____

Activity # _____

What: (describe activity briefly)

Budget for this Activity

(Receipts must be provided for each item)

Item

Cost

TOTAL COST OF ACTIVITY

Less Costs recovered for this activity (charges to consumers for this event)

TOTAL NET COST OF THIS ACTIVITY (less cost recovery)

* Note: If more than one activity, please make copies of this form and continue with this format.
Please include photos and newspaper clippings, if possible.

BEST PROJECT AWARD

OCA will again be offering cash prizes for the best consumer and producer education projects. Application forms for this contest will be sent out with summary forms in the fall.

If you think you have a unique/creative/well-planned/ innovative project for either consumers or producers in 2011, document it with photographs and, if possible, newspaper articles covering the event.

The winning county/district associations will receive additional cash prizes over and above their 80% Sharecost funding.

Best Project forms are included with this package. Please photocopy if more than one project is being submitted for consideration.



