



## *Remembering their Sacrifice*



*Every year on November 11, Canadians pause in a silent moment of remembrance for the men and women who have served, and continue to serve our country during times of war, conflict and peace.*

*Members of the Ontario Cattlemen's Association honour those who fought for Canada in the First World War (1914-1918), the Second World War (1939-1945), and the Korean War (1950-1953), as well as those who have served since then.*

*More than 1,500,000 Canadians have served our country in this way.  
Over 100,000 have died.*

*They gave their lives and their futures so that we may live in peace.*

**THANK YOU.**  
***The Ontario Cattlemen's Association Remembers***

**OCA Weekly Update – November 7, 2008**

**Missed an Update? Looking for Something You Read in a Past Issue?**

Visit <http://www.cattle.guelph.on.ca/weekly-updates/weekly-update.asp> to download archived OCA Weekly Updates as PDF files. They are posted by 5pm on the day of issue.

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### A) Canada and South Korea to Resume Negotiations on Access for Canadian Beef

Calgary, Alberta, October 31, 2008 –

The Canada Beef Export Federation welcomes the news that technical market access negotiations between Canada and South Korea for Canadian beef are set to resume on Monday, November 3, 2008. According to Korean industry media reports, the Korean Government intends to offer Canada access for all edible beef products (boneless, bone-in and offal) derived from cattle less than 30 months of age based on OIE's Controlled Risk BSE categorization of Canada.

"This would represent commercially viable access to the Korean market for the Canadian beef and veal industry," says Ted Haney, President of the Canada Beef Export Federation. "This would be a very welcome and long-awaited development, representing great value to Canadian cattle producers.

"At the same time, it is important to keep in mind that, for Controlled Risk BSE countries, the OIE allows for trade in all edible beef products derived from cattle of all ages subject to standard SRM removal – including Canada. This is full trade normalization and this is our goal in Korea," he says.

Talks between the two countries last took place in November 2007, at which time Canada had officially completed Stage 5 of Korea's eight-stage Risk Assessment Review – and the first round of negotiations in Stage 6. Repeated efforts by Canada to re-start negotiations failed, with the Korean Government focussing on reaching agreement with the US on access for American beef.

"Canadian beef has not been shipped to the Korean market since 2003," says Haney. "At that time Korea was becoming a very important market for Canada with annual exports approaching the \$60 million level."

In 2007, South Korea imported over 256,000 tonnes of beef – a volume that is expected to grow to over 400,000 by 2015. Prior to 2003, South Korea was Canada's third-largest export market outside of the US.

### B) Dealing with Pigeons: Lessons Provided in the Field

**What?** Stakeholder Meeting and Discussion Forum

**Who?** For farmers, farm groups, veterinarians, government and industry to discuss how the agricultural sector worked together when Pigeon King International declared bankruptcy in June 2008.

**This scenario provided many lessons the entire agri-food sector could benefit from for emergency preparedness.**

A discussion paper will be available from OFAC at the event.

*When?* Monday, November 17, 2008      9:30 a.m. – 12:00 noon

*Where?* University of Guelph Arboretum Centre

*Agenda:*

- 9:00 – 9:30am. Coffee
- 9:30am Welcome: Crystal Mackay, Ontario Farm Animal Council
- 9:40-10:30am Al Dam, OMAFRA Poultry Specialist: Overview of the Pigeon King Business -  
What happened? A Situational Overview of events
- 10:30-11:30am What did we learn? Practical Tips from the Field
- Panel Discussion
  - Mark Beaven, Egg Farmers of Ontario
  - Brian Herman, Brian's Poultry Services (tbc)
  - Penny Lawlis, OMAFRA, Humane Standards Officer
  - Gerry Horst, OMAFRA
- 11:45-11:55am Overview of Communications & Challenges: Crystal Mackay, OFAC
- 12:00am Adjourn

**C) Ontario Young Farmers' Forum**  
**"Finding Stable Ground in Turbulent Times"**

Sunday November 23rd - Monday November 24th, 2008  
 Doubletree by Hilton, Toronto Airport

*Open to all young farmers and people involved in agriculture age 18-40*

~Sowing Success – Strategic Planning in Turbulent Times~  
 ~Young Farmers Finding Stable Ground~  
 ~Young Farmers – Our Role in Canada's Future~  
 ~Speaking Out: Finding Your Ground~  
 ~Farm Succession – Issues of Family~  
 ~Making Minds Meet – Your Farm & the Bank!~  
 ~Planning for Success – Developing your Farm Business~  
 ~What Young Farmers need to Succeed~

...And have a great laugh at Yuk Yuk's Dinner & Comedy show Harvest Celebration Banquet Included!

Visit [www.oyff.ca](http://www.oyff.ca) for more info and your Registration Form!

Early Bird Registration \$130.00, Friday October 10, 2008. Final Registration \$150.00, Monday November 10, 2008.

Both prices include all OYFF sessions, meals from Dinner Sunday to Dinner Monday, and evening entertainment. Registration fees do not include accommodation.

**OCA will help offset expenses incurred by young beef farmers who attend the Young Farmers' Forum this year. Up to \$700 will be applied towards registration, accommodation and travel for young beef producers, to be pro-rated, depending on the number attending. Attendance of beef producers to this event in past years has been low and we hope that with some help to cover the costs, more young beef farmers will attend. Contact Jen Snively at OCA at 1-866-370-2333 for more information.**

For more information contact the Junior Farmers' Association of Ontario at 519-780-JFAO (5326) e-mail [info@oyff.ca](mailto:info@oyff.ca) or go to [www.oyff.ca](http://www.oyff.ca)

**D) Forage Focus Conference**

December 2 at Winchester in the Community Centre and December 3 in the Shakespeare Optimist Hall in  
 Shakespeare.<sup>ndrd</sup>

The keynote speaker will be Limin Kung from the University of Delaware.

We will also have on the agenda and Ian MacDonald from OMAFRA and Fritz Trauttmansdorff.  
For more information please check out the new OFC Web site [www.ontarioforagecouncil.com](http://www.ontarioforagecouncil.com)

## **E) Traction: Driving Decisions – A 2-day Workshop**

### Message from the President

The reality of Agriculture today is constant change and uncertainty. Local focus, globalization, off farm income and diversification - these are just a few of the many decisions producers are facing. So how do you make the best decisions for your family and your farm? Traction is a 2 day workshop that will teach you a solid method of how to look at all the things that can affect and impact any decision, idea or challenge that today's farming business is continually facing. Traction provides a pragmatic and repeatable process that you can use as you confront the many decisions your family will encounter. It will help you remove the road blocks that get in the way, open up new possibilities and gain the clarity and momentum you need to drive your business forward.

Decision Making Solutions for Producers: *In this 2 day workshop you will learn about:*

### Taking Stock

Participants take part in a self-assessment process that highlights their business and personal strengths. They discuss the implications to their farming business and the relationships with their family members and people within the value chain

### Innovation

By working through an innovation process, participants generate new, more and better ideas, and they learn how to turn problems into opportunities.

### Communication

An approach to conversation that helps people gain more clarity, diffuse emotion and negotiate more easily enables participants' to approach succession, family and supply chain discussions more effectively, and with less tension.

### Goal Setting and Planning

Participants learn how to use a tool that allows them to take a situation, idea or problem to create realistic goals and plans. This tool helps them to create focus so they can break down seemingly large and unattainable goals, into smaller, manageable next steps.

### Networking and Cross-Pollination

In addition to the formalized learning within the program, participants connect in an informal way, providing opportunities for producers and their spouses from all generations and sectors to get new perspectives and ideas, insight and wisdom from each other.

### Program Questions and Answers

Does this program qualify for funding under the Canadian Agricultural Skills Service program?

Yes, Traction qualifies as skills training that can be included in your Individual Learning Plan through the Canadian Agricultural Skills Service (CASS) program. Completion and submission of your Individual Learning Plan meets your Options program requirement.

What will I get from the Traction Workshop?

New business ideas Alternative markets Different ways of approaching your current market A solid assessment of your skills and strengths A simple, systematic goal-setting process Time-proven negotiation skills A Traction Toolkit that shows you where to go to get what you need

What is the "CASS" program?

The Canadian Agricultural Skills Service (CASS) program provides farmers and their spouses with opportunities to access skills assessment services designed to enable participants to set farm and personal goals that can lead to improved farm profitability and net family income. As a qualified CASS participant, you will receive professional assistance to develop your Individual Learning Plan (ILP). Depending on your net family income, you may also receive financial assistance to complete the activities in your Plan.

How do I qualify for CASS funding?

*CASS eligibility is based on two levels of requirements.* 1. You can qualify as an active agricultural producer if you have an annual gross farm income of at least \$10,000. Even if you are a beginning farmer, you can qualify by showing you have a solid plan to farm and can show that you will have at least \$10,000 in annual gross farm sales within six years of start-up. 2. If you are an established farmer, your eligibility for CASS is determined on the basis of your average net family income during the previous three years. If you are a beginning farmer, your eligibility for CASS is determined on the basis of your net family income for the previous year only. Using the above guidelines, if your total net family income was no more than \$45,000, you may qualify for the full range of CASS benefits. Beginning farmers are given the opportunity to work with a Skills Assessment Advisor to develop an ILP at any income level, even if your net family income may be too high to receive financial benefits.

For more information about your eligibility, call 1-877-830-0200 or visit the CASS Web site at [www.ontario.ca/cass](http://www.ontario.ca/cass)

Dates:

Dec. 4 - 5 '08 Belleville  
Jan. 19-20 '09 Ancaster  
Jan. 22-23 '09 Orangeville

TRACTION: Juice Inc. 5420 Hwy 6 N Suite 201 Guelph, ON Toll Free: 1(888)822.5479

## **F) In Search of Outstanding Young Farmers**

The definition of outstanding: *"having a quality that thrusts itself into attention; distinguished from others in excellence;*

We're searching for outstanding young farmers in Ontario and want your help. We're sure you know some successful farmers - people who contribute to the community, who seek new opportunities, and who generally are assets to Ontario's agri-food industry.

Please tell us about them by completing the attached form. We want you to nominate them for the title of the 2009 Ontario Outstanding Young Farmer. This award will be presented at the Regional Conference to be held next March in London, Ontario.

Anyone can nominate a young farmer/farm couple for the award. You can even nominate yourself. The eligibility requirements are simply:

- Must be between the ages of 18 and 39
- Must operate a farm
- Must derive a minimum of 2/3 of their income from farming

The process is also easy.

1. Nominations are submitted by December 1, 2008.

2. Nominees are contacted and complete an application form. Application forms are due January 15, 2009.
3. A preliminary judging committee consisting of OOFY Alumni reviews the submitted application forms and contacts the top candidates. Their decision is based upon items such as the nominees progress in their agricultural career; adoption of soil, water, and energy conservation practices; financial and management practices and contribution to the well-being of the community, province, and nation.
4. The top candidates then participate in an interview and presentation process at the regional event to be held in March 9-11, 2009 in London. The winner will be announced at the final banquet.
5. The provincial winner will then compete in the National competition which is designed to recognize young farmers that exemplify excellence in their profession. The National competition for 2009 will be held in Ottawa in December.

If you know an outstanding young farmer, please nominate them! It is time to recognize their outstanding contribution to the agricultural industry. Simply fill in the attached application form and send by email, fax or regular mail to:

Karen Daynard, OOFY Coordinator  
6904 Paisley Road West

R.R. #7

Guelph, ON

N1H 6J4

Phone: (519) 836-2583

Fax: (519) 836-1733

Email: [kdaynard@sympatico.ca](mailto:kdaynard@sympatico.ca)

More information about Canada's Outstanding Young Farmers can be found on the website  
<http://www.oyfcanada.com>.

### **G) Mapleseed Pasture Award**

The Ontario Cattlemen's Association is pleased to partner with Mapleseed and the Ontario Forage Council in sponsoring the "Mapleseed Pasture Award 2009." This is an excellent opportunity to recognize individual producers who are doing an outstanding job of pasture management. It is also a way of providing some motivation at a time when the beef industry is in need of a little encouragement.

MAPLESEED contributes a cash award of \$750 to the winner, \$250 to cover their accommodation plus a 25kg bag of their choice of a MAPLESEED Forage Mix. Their will also be 2 honorary prizewinners each winning \$250 and a 25kg bag of Forage Mix. The winners will be announced at the Annual Meeting of the Ontario Cattleman's Association in Toronto, which will take place in February 2009.

If you have any questions, please feel free to contact either the Ontario Forage Council office at 877-892-8663 or (519) 986-1484. To submit a nomination for this award, complete the application form below. Feel free to include pictures and or diagrams (for more, go to <http://www.cattle.guelph.on.ca/programs/OntPastureApp.asp>).

*Application Deadline: November 21, 2008.*

Send completed applications c/o Ontario Forage Council, Box 463, Markdale, ON, N0C 1H0

*Consider nominating someone from your area for the Mapleseed Pasture Award. Nominations can be made by individuals, groups or organizations.*

### **H) The Environmental Stewardship Award (TESA)**

This marks the fourteenth year of the award, which recognizes the outstanding environmental stewardship of an Ontario cattleman. Special consideration will be given to producers who have taken innovative approaches to environmentally sustainable cattle production.

Any Ontario cattle producer or cattle farming operation can be nominated for this award by him or herself, another producer, interested individual(s) or the local cattlemen's association. TESA nominations should include:

- An outline of the goals set (long and short term) for the farm

- An explanation of the implementation of the goals
- A description of the accomplishments including benefits to the environment and to the cattle producing operation
- An indication of experience and willingness to speak on behalf of cattle producers to the public on environmental issues
- Demonstration of links with community or other groups
- An overview of the cost effectiveness/innovation of environmental solutions and management changes.
- Photographs are encouraged as part of the nomination. One independent letter of recommendation should be included.

The nomination deadline is *November 28, 2008*.

Applications can be found on the OCA Web site at

[http://www.cattle.guelph.on.ca/programs/TESA\\_application.asp](http://www.cattle.guelph.on.ca/programs/TESA_application.asp)

Submit nominations to TESA, c/o The Ontario Cattlemen's Association, 130 Malcolm Road, Guelph, ON, N1K 1B1 or submit via email to [ontbeef@cattle.guelph.on.ca](mailto:ontbeef@cattle.guelph.on.ca)

### **I) Lambton Cattlemen's Association Cattle Handling Workshop**

Hosted by Murray Shaw  
at 3472 Waterworks Road, Mooretown  
Saturday, Nov 15th

Guest Speaker is Nancy Noecker, Beef specialist from OMAFRA in Kemptville.

There will be two sessions one in the morning 10-12 am, and one in the afternoon 1-3 pm:

Session one: On farm handling demonstration real cattle, real people, real mud. Dealing with the physics of the cow pressure points, flight zones, sorting, chute training etc.

Session two: Handling facilities, crowding tubs, chutes, head gates, alleys etc.

Light lunch will be served from 12-1

Everyone welcome!

### **J) Royal Agricultural Winter Fair**

November 7-16

Visit [www.royalfair.org](http://www.royalfair.org) for details.

### **K) Lazy S Bull Power 2009**

Saturday, January 31, 2009  
At the Ranch Mayerthorpe, AB  
Black & Red Simmental, Angus & Beefmakers  
[www.lazysranch.ca](http://www.lazysranch.ca)  
780-785-3136

### **L) Willabar Ranch Ltd. Annual Long Yearling Black Angus Bull Sale**

February 17, 2009  
at the Ranch, Claresholm, AB

### **M) Pfizer Cattlemen's College (in conjunction with OCA Annual General Meeting)**

February 24 2009  
7pm  
DoubleTree International Plaza Hotel, 655 Dixon Road, Toronto

**N) Ontario Cattlemen's Association Annual General Meeting**

February 25-26 2009  
All Day

DoubleTree International Plaza Hotel, 655 Dixon Road, Toronto  
Details to be posted at [www.cattle.guelph.on.ca](http://www.cattle.guelph.on.ca) as they become available. Please check back regularly

**O) BIC Bits**

BIC Gains Valuable Face-Time with Canada's Retailers

The Beef Information Centre (BIC) created new contacts and renewed existing ones at this year's Canadian Federation of Independent Grocers' (CFIG) trade event 'Grocery Innovations Canada'.

According to Duane Ellard, BIC's western trade marketing manager, this annual show is one of the only ways BIC is able to communicate face to face with end users of Canadian beef product at retail.

"This year's show was very well attended and, judging by the comments and traffic we had, our booth was one of the most – if not the most – visited areas of the show," notes Ellard.

Held November 25-26 in Toronto, Grocery Innovations Canada is one of two grocery trade shows in the country that focus mainly on the independent retail trade. Over 3,500 independent retailers, national buying groups and small retail chains from across the country attended, with the majority stopping at the BIC booth to sample value-added Canadian beef products. Visitors spoke to BIC about emerging industry trends and opportunities to enhance retail beef programs that positively impact consumer purchasing decisions at the meat case.

"The goal this year was extremely focused to include primary messaging around the Canadian Beef Advantage," says Derrick Ash, BIC's director of retail marketing. "Our systems-based approach to substantiating the Canadian beef brand identity to trade was highlighted, and attracted a lot of attention within the overall value chain."

The benefits of showcasing Canadian beef at Grocery Innovations Canada are many. There is no doubt the key benefit is diversified trade educational market reach. Independents and other affiliates of CFIG account for approximately 45 per cent of the overall retail food sales in Canada.

"BIC's ability to effectively communicate value to this segment of industry is further enhanced through these types of events," says Ash. "In addition, CFIG trade events provide us the opportunity to network not only with decision makers in retail, but also processors and other stakeholders within the beef value chain. These contacts are considered paramount in our efforts to align our value-added product development and marketing strategies with trade."

Ash adds that one of the goals of BIC's retail team is to provide training to retail operators, distributors, processors, end users and education partners in an effort to maintain a high degree of Canadian beef product, quality, safety and merchandising knowledge with key segments of industry.

**P) Eastern Canadian Gelbvieh Association Annual Sale**

Nov.22, 2:30pm.  
Carson's

Sponsored by Eastern Canadian Gelbvieh Association.

2008 heifer calves and 2007 bred heifer from WenDean, Klatown Stock Farm, GSW, SouthSimcoe and Carrol Creek Cattle Co.

For more, contact: Sylvia Londry (705)437-4959

**News Index:**

**A) BRITISH COLUMBIA: Scientist's eureka moment led to E. coli vaccine for cows**

**B) ALBERTA: Beef, pork industries call on Ottawa to launch trade challenge against U.S.**

### **C) CANADA mad cow case blames bad feed**

This report prepared with the assistance of Dr. Doug Powell's team at Kansas State University. This service does not allow emails to be sent by responding to this email directly. If you have questions or comments, please contact Lianne Appleby at [lianne@cattle.quelph.on.ca](mailto:lianne@cattle.quelph.on.ca)

#### **A) BRITISH COLUMBIA: Scientist's eureka moment led to E. coli vaccine for cows**

03.nov.08

Canwest News Service

Cheryl Chan

<http://www.canada.com/topics/news/national/story.html?id=d79b687d-3073-42c6-b786-bbe7f8c7fedd>

VANCOUVER -- The first-ever vaccine against a deadly E. coli strain - approved by the Canadian Food Inspection Agency last week - was conceived by a microbiologist at the University of B.C.

Dr. Brett Finlay, a professor in the Michael Smith Laboratories, was out for a run about a decade ago when he had a eureka moment on how to reduce cases of infection caused by E. coli O157: H7.

"It dawned on me that we should vaccinate the cows, not the people, because cows carry the organisms and that's how they spread the disease," said Finlay from his Richmond home Sunday.

"It's a cow vaccine for a human disease. That's part of the novelty and uniqueness of it."

E. coli O157 live harmlessly in the intestines of cows. In humans, however, they release a toxin that can cause diarrhea, abdominal cramps, kidney failure and in severe cases, multiple organ failure and death.

E. coli O157 is the same strain found in the contaminated water supply in Walkerton, Ont., in 2000 in which 2,500 residents were infected and seven died.

It is also responsible for a recent outbreak at a Harvey's restaurant in North Bay, Ont., which affected more than 200 people. In September, 50 people fell ill in Ontario, Michigan and Illinois after an outbreak linked to contaminated lettuce.

Finlay's research eventually led to the vaccine called Econiche, which is produced by Ontario-based biopharmaceutical company Bioniche Life Sciences.

The vaccine inhibits the growth of the bacteria in cows, reducing the amount shed into the environment through manure, and thus reducing the risk to humans. People can contract the bacteria from contaminated food and water, eating improperly cooked meat and through direct animal contact, such as in petting zoos and fairs.

"It prevents them from colonizing," said Finlay. "One goes in and one comes out, as opposed to one going in and tens and hundreds of billions coming out."

While the vaccine is already available to Canadian cattle farmers and veterinarians, its implementation is still up for discussion, said Finlay, because it's a cattle vaccine for a human disease.

"The cows aren't getting sick so Joe Cattle Farmer would ask why should I vaccinate cows when they're fine," he said.

But Finlay noted that vaccination would serve the interests of the North American meat industry, which recalls about 40 million pounds of ground meat annually.

The vaccine costs \$10 per cow and is administered in three injections.

#### **B) ALBERTA: Beef, pork industries call on Ottawa to launch trade challenge against U.S.**

02.nov.08

Canadian Press

<http://canadianpress.google.com/article/ALeqM5jYDDOGVAlAy3DIOzoEO8zHGe8ww>

EDMONTON -- Beef and pork producers want Ottawa to start trade actions against the United States over a new law that is already starting to shut their livestock out of American markets.

Since Washington's country of origin labelling law went into effect on Oct. 1, a growing number of meat plants in the U.S. are refusing to accept Canadian cattle and hogs for processing.

The Canadian Cattlemen's Association and the Canadian Pork Council are calling on the federal government to challenge the U.S. law under the North American Free Trade Agreement and World Trade Organization rules, and to make an announcement of its intentions before Dec. 1.

They warn failure to get the law repealed will drive some Canadian producers out of business, reduce livestock herds and cost the two industries an estimated \$800 million a year.

"They need to initiate a trade challenge against the U.S.," said John Masswohl of the Canadian Cattlemen's Association. He added that producers are concerned the law could be made more damaging if U.S. voters send more trade protectionist politicians to Washington in Tuesday's elections.

"We are saying get it started right away, because there is an opportunity when the new U.S. administration comes in for this thing to get worse. We want that shot across the bow right now to head it off."

Under country of origin labelling, Canadian cattle and pigs must be segregated in U.S. feedlots and packing plants, prompting some firms to only deal with American livestock. Canadian animals are also required to have more documentation about where they came from, and in the case of cattle, the animals must have tags that indicate they are free of mad cow disease.

Such measures cut into already narrow profit margins.

To highlight their plight, the presidents of both the cattlemen's association and the pork council wrote letters to Prime Minister Stephen Harper last week, urging the federal government to take quick action. Together the two groups represent about 100,000 producers.

The pork council said U.S. hog processing companies, such as Smithfield and Hormel, have already indicated they will no longer purchase hogs born outside of the states. Other U.S. processors have said they will only buy Canadian pigs on certain days at selected plants.

"Conditions for Canadian producers deteriorate each day," Jurgen Preugschas, president of the pork council, wrote in his letter to Harper.

The council estimates the pork industry will lose about \$350 million a year if the law remains on the books.

"I would caution that if the federal government is taking the view that it must have concrete evidence of the adverse impact of COOL before approaching the U.S., very valuable time will be lost and any solution could come too late for the Canadian swine industry."

The cattlemen's association says some corporations, including Tyson, are already refusing Canadian cattle and that others such as Cargill may only slaughter Canadian cattle on certain days.

Cattlemen's president Brad Wildeman, who runs a feedlot near Lanigan Sask., was even more emphatic in his letter to the prime minister.

"Our preliminary estimate is that COOL is reducing the value of Canadian cattle at a rate approaching \$500 million per year. We fear that the next U.S. administration may further tighten the procedures," he wrote.

"The worst has likely not yet been seen and we anticipate the costs could grow further. Therefore, we urge you to initiate a trade challenge immediately to seek repeal of this egregious U.S. law."

Agriculture Minister Gerry Ritz said the federal government will stand up for producers on the COOL law, but before launching any trade challenge wants to try to influence the final legislation by working with the American agriculture secretary, congressional leaders and U.S. industry.

Ritz suggested if that isn't successful, Ottawa would consider launching a trade challenge.

"We have made it clear to the United States that we will consider all our options, including actions under both the North American Free Trade Agreement and World Trade Organization provisions, but right now we have a window of opportunity to influence the COOL regulations before they become final and we are focused on that," Ritz said in an e-mail statement.

The U.S. COOL law that went into effect on Oct. 1 is called an interim final rule. The final rule is expected to be passed next year.

The challenge is to ensure that the final rule will keep trade distortions to a minimum, said Steve Lavergne, Agriculture Canada's director of bilateral relations for the Americas.

"Canada expects the U.S. to ensure that their rule, as it is implemented, will not be any more trade restrictive than necessary and that it will be fully consistent with their international trade obligations," Lavergne said from Ottawa.

To keep the issue on the Harper government's radar, producer groups are urging members to lobby their MPs.

"We must work together to hold MPs accountable," the association said in an information update to members.

"As significant members of Canada's true grassroots, keep reminding our politicians and Canada what this industry means for today and tomorrow."

### **C) CANADA mad cow case blames bad feed**

06.nov.08

Toronto Star

Reuters

<http://www.thestar.com/News/Canada/article/532044>

OTTAWA -- An official investigation into Canada's 13th case of mad cow disease said today infected feed was most likely to blame – the same reason given in many previous cases. The animal, a five-year-old dairy cow from a farm in British Columbia, was identified in June 2008. Since then an additional instance of bovine spongiform encephalopathy (BSE) has been discovered in Canada. "Considering the farm's feeding regime and specific production records reviewed, a likely source of exposure to BSE infectivity was the heifer ration (a kind of feed)," the Canadian Food Inspection Agency said in a statement. The CFIA introduced strict feed rules last year that it said should help eliminate the disease nationally within a decade. It says that until then, a handful of new cases are likely to appear. Canada has been deemed a "controlled risk" country for mad cow disease by the World Organization for Animal Health because of its surveillance and control measures. "The detection of this case does not change any of Canada's BSE risk parameters. The location and age of the animal are consistent with previous cases. Surveillance results to date, including this case, reflect an extremely low level of BSE in Canada," the CFIA said.



If you would like to post your cattle industry news or event, send your information by Thursday at 4pm to [lianne@cattle.guelph.on.ca](mailto:lianne@cattle.guelph.on.ca) or submit through the OCA Web site: <http://www.cattle.guelph.on.ca/calendar/calendar.asp>.

OCA will accommodate all requests within reason to the In Brief section of our update.  
NO PRODUCT ADVERTISEMENTS WILL BE ENDORSED.

### **OCA Commitment to Privacy**

OCA is committed to protecting the privacy of its members and of its service subscribers in accordance with the federal Protection of Personal Information and Electronic Documents Act (PIPEDA). OCA's Commitment to Privacy statement can be found at <http://www.cattle.guelph.on.ca/privacy.html>

### **To Unsubscribe**

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### **Email Address Changes**

To register a change of email address, send both your old address and new address to [lianne@cattle.guelph.on.ca](mailto:lianne@cattle.guelph.on.ca). Otherwise, the Update will continue to be sent to the old address as well.

### **Tell a Friend!**

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